Client: Mission Zero center of expertise Project name: Future-proff Living Lab research project Stakeholders: Anja Overdiek

Transforming onlines co-creation sessions into

Engaging and future-proof sessions

Student: Ivan Markov, 18107990 Company: Mission Zero center of expertise, THUAS Coach: Tim van den Bosch (New Designers) Assesor: Arnold Jan

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Research Questions

What is an efficient online methodology and what are its elements?

How to make it more engaging, meaningful and efficient

Passarch Paguirements

Improve Efficiency: Help the facilitator structure the session by suggesting most useful methods and session plans. Make the participants more prepared for the session by using work in groups.

Improve Engagement: Make the session feel realistic through its session atmosphere and activities during the session. Make the communication between participants more realistic

Improve meaningfulness: Make the participants prepare in groups before the session more clearly it session goal. Make them put their preparation ideas relating to the session goal in an online workset visible for every participant. Make them share their insights and ideas from the session with the next participants.

The results of the prototyping and testing of the features of the methodology can be seen on the right

